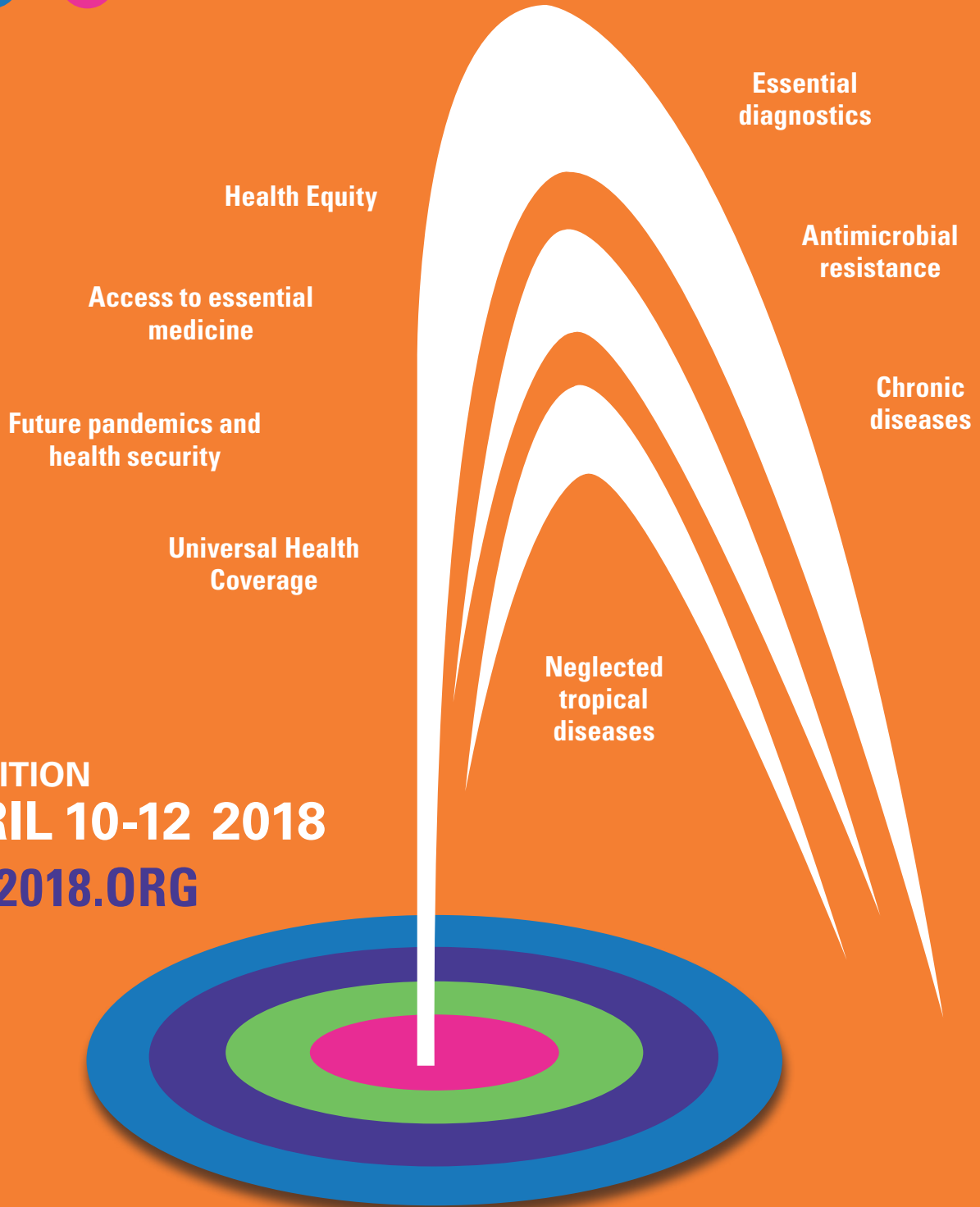




PRECISION GLOBAL HEALTH IN THE DIGITAL AGE

SPONSORSHIP AND EXHIBITION



7TH EDITION
APRIL 10-12 2018
GHF2018.ORG



WELCOME TO SPONSORS AND EXHIBITORS

It is our pleasure to welcome you to the 7th edition of the Geneva Health Forum (GHF) which will be held from April 10 to 12, 2018.

Created in 2006 by the Geneva University Hospitals and the Faculty of Medicine of the University of Geneva, the GHF, is now organized in partnership with the key actors of Global Health present in Geneva.

Defined as the Forum of innovative practices in global health, the GHF attracts, every two years, both Swiss and internationally renowned stakeholders, and brings together participants from all sectors (health, academia, politics, civil society and private sector professionals). The GHF has grown to become one of the most important conferences of Global Health in the world where participants give visibility to their activities, explore sustainable solutions, identify most relevant innovations and facilitate networking.

For this edition, The GHF will explore the impact of the digital revolution in the health practices. The GHF will address emerging global health issues such as future pandemics and health security, antimicrobial resistance, non-communicable diseases, access and affordability to essential medicine and health equality, chronic diseases, universal health coverage, neglected tropical diseases, essential diagnostics. . .

We hereby invite and encourage sponsors and exhibitors to use GHF 2018 as a vibrant and exciting platform for showcasing their sustainable and affordable innovations in health care.

We thank you for your participation and look forward to seeing you in Geneva.

Sincerely,

For the Committee

Prof. A. Flahault

Director, Institute of Global Health,
Faculty of Medicine, University of Geneva

Prof. A. Geissbuhler

Head, Division of eHealth and Telemedicine,
Geneva University Hospitals

N. Rosset, PhD

Deputy Director, External Affairs Directorate,
Geneva University Hospitals



FACT SHEET

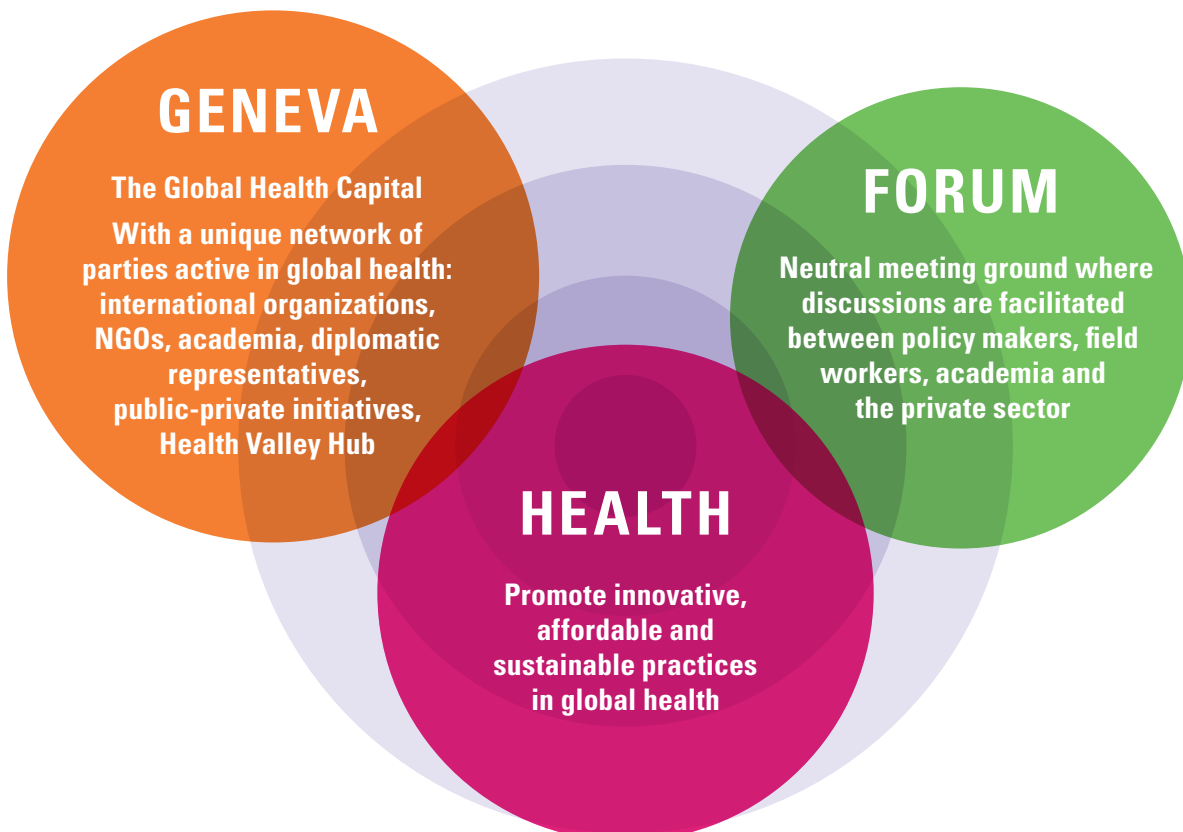
The Geneva Health Forum was created in 2006 by the Geneva University Hospitals and the Faculty of Medicine of the University of Geneva. Every two years, the GHF attracts both Swiss and internationally renowned stakeholders, and bring together participants from all sectors (health, academia, politics, civil society and private sector professionals).

The Geneva Health Forum is the forum of innovative practices in global health with the aim to showcase innovative, accessible and sustainable practices in order to facilitate access and health equity; and to be a not-to-be-missed international event where the major health issues, fed by field experiences, are challenged.

The GHF promotes dynamic networking and partnership among various parties active in global health; an integrated and multisectoral approach being essential to meet the complexity of today's and tomorrow's global health.

KEY FIGURES 2016

240 Speakers from 44 countries	10 Open interactive Federal Café sessions
147 Selected abstracts from 50 countries	6 Lunch sessions
79 Young researchers' posters	29 Partners
5 Plenary sessions	14 Sponsors
30 Parallel sessions	62 Innovations at Tomorrow's Affordable Hospital
11 Workshops	21 Exhibitors
6 Breakfast sessions	





GENERAL INFORMATION

Seventh Edition

Tuesday 10 – Wednesday 11 & Thursday 12 April 2018

Venue

CICG
Centre International de Conférences de Genève
Rue de Varembe 17
1211 Genève / Switzerland

Exhibition Set-up and dismantling

Set-up of the Exhibition
Monday, 9 April 2018, 7:00 – 19:00

Dismantling of the Exhibition
Thursday, 12 April 2018, 15:00 – 19:00

Exhibition Opening Hours

TBC once the preliminary programme has been established

Delivery

CICG
Centre International de Conférences de Genève
GHF 2018 Congress
Name of the exhibiting company + booth number
Rue de Varembe 17
1211 Genève / Switzerland

The Congress Centre will check and sign for the incoming goods/parcels/boxes from, Monday, 2 April 2018 onwards. If you wish to make an earlier delivery, please contact us. The Congress Centre shall not be held responsible for any shipping, delivery and/or reception error.

Any delivery fee incurred (VAT, customs fees, etc.) will be at the charge of the sender and has to be paid in advance or invoiced directly to the sender. In addition, any cash shipped with the order deliveries shall be refused.

Scientific Programme

The provisional programme will be available on the GHF website: <http://ghf2018.org>

Accommodation

If you are looking for hotel accommodation for your staff during the exhibition period, please contact Symporg at ghf2018@symporg.ch.

Symporg has negotiated preferential rates for participants of the GHF 2018.

Contact

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BECOME A SPONSOR AND INCREASE YOUR VISIBILITY!

The 2018 edition of the Geneva Health Forum “Precision Global Health in the Digital Age” is the optimal place to showcase your engagement for better healthcare systems.

You will gain visibility and recognition as a leader engaged in promoting cutting-edge solutions to global health challenges.

Take advantage of a range of benefits specifically designed to promote your corporate commitment to deliver economical and sustainable solutions for the benefit of society as a whole.

Sponsorship Packages

Benefits	PRINCIPAL SPONSOR CHF 25,000	MAJOR SPONSOR CHF 15,000	SUPPORTING SPONSOR CHF 5,000
Lunch Session	✓		
Opportunity to showcase an innovation at the Global Health Lab	✓		
Complimentary Exhibition booth + 2 exhibitor badges	6 sqm	6 sqm	
Private meeting room	3 days	1 day	
Discount on additional exhibition space (standard price per sqm CHF 650)	15%	10%	5%
Partner’s promotional material included in conference bags	2	1	1
Logo in conference programme and on conference website	Principal Level Recognition	Major Level Recognition	Supporting Level Recognition
Recognition in pre-conference publications	Principal Level Recognition	Major Level Recognition	Supporting Level Recognition
On-site signage/recognition	Principal Level Recognition	Major Level Recognition	Supporting Level Recognition
Advanced mailing list sent by the GHF to all registered participants	2	1	
Complimentary conference registrations	6	4	2
Group rate discount	✓	✓	✓



EXCLUSIVE ITEMS

Welcome reception

CHF 20,000 + VAT (if applicable)

Welcome attendees with an evening reception on the opening night of the Geneva Health Forum.

Wireless internet access

CHF 5,000 + VAT (if applicable)

Included: infrastructure, setup and maintenance
Internet access at the GHF will be offered free of charge to GHF participants. Offering excellent exposure, the partner can either create a specific landing page or the partner's website will be the start page for anyone connecting to the wireless network during the conference.

GHF app for mobile devices

CHF 15,000 + VAT (if applicable)

Included: splash screen at the opening of the app, banner at the bottom of the screen, push notifications during or after the forum, page in the app dedicated to the description of the sponsor.

The GHF app can be downloaded by all participants and will contain important information including the GHF program, session room maps, speaker biographies, exhibition booth information, and interactive information.

USB Cards

CHF 10,000 + VAT (if applicable)

USB card will contain the abstract book and relevant Forum information. Participants will be invited to pick up their USB card at the supporting partner booth.

Photo booth

CHF 10,000 + VAT (if applicable)

Photo booths always generate a lot of traffic and enthusiasm, it's an original way to have your organisation's brand associated with the great time participants had at the forum as they share their photos instantly via social media.





NON-EXCLUSIVE ITEMS

Lunch Sessions

CHF 8'000 up to 60 attendees + VAT (if applicable)

Lunch sessions are open to organizations that contribute financially to the operational costs of the GHF. The content is subject to approval by the GHF Steering Committee. Hosts may produce leaflets that carry the branding of the GHF. No product or commercial placements are allowed. Included:

- Room rental for the duration of the lunch session
- Post networking session to foster deeper relationship and continue the conversation and engage in a longer Q&A
- Standard technical equipment (computer, beamer, screen)
- Informal setting with high chairs and tables
- Lunch buffet
- Presence in the programme, website and publications

Global Health Leaders Lunch Dialogues

On request

Private lunch debate gathering a small number of key health leaders for an informal and off the record lunch conversation. 3 slots available during the 3 days forum

Meeting room/Private office space (20sqm)

CHF 2,000 + VAT (if applicable)

Want to have your own private office in order to meet your client "face to face"? Make it possible by renting an office!

Funding of travel grants

CHF 2,500 per grantee + VAT (if applicable)

The Geneva Health Forum aims to ensure the participation of successful and top-quality abstract presenters and speakers from low and middle income countries through the allocation of travel grants. Funds are to be used to provide grantees with a return economy flight, registration, visa expenses and three nights' accommodation.

GHF awards

CHF 10,000 + VAT (if applicable)

A total of 6 GHF Awards will be available for sponsorship in 2018. The prizes will be handed over to the awardees in the Awards Session by a representative from the supporting partner institution. More details regarding each individual award will be provided at a later stage.

GHF participant lunches

CHF 10,000 per lunch + VAT (if applicable)

Lunch will be provided for all GHF participants and exhibitors. These lunches will provide opportunities for participants to network and for GHF partners to show hospitality to all GHF participants.

Ad in the abstract book

CHF 1,500: inside Page + VAT (if applicable)

The digital abstract book for GHF 2018 on a flash USB drive will be distributed to the participants and available as a PDF download from the GHF website.

Flyer in delegate bag

CHF 1,500 + VAT (if applicable)

Included: distribution and logistics onsite
Each conference delegate will receive a delegate bag containing conference materials. The flyer must be relevant to the conference and approved by the GHF organizers.



THE GHF MARKET PLACE

The Global Health Lab

With the usual space reserved for booths and tables the GHF 2018 will set up this year again an interactive hub with 5 dedicated area :

- Diagnostic & Treatment
- Capacity building & Community Empowerment
- Digital optimization of health system
- Early Warning
- Guest of Honor Pavilion

Cost:
upon request

Simple table option

Cost:
CHF 500.00 + VAT (if applicable)

What it includes:

- 1 desk
- 2 chairs
- 1 board, 100cm x 250cm
- Electricity, 220v 13A
- 1 entry to the Forum for the person managing the stand

Size of the desks:

The dimensions of the desks are 100cm (width) x 45 cm (depth) x 110 cm (height).

Table cover:

You are encouraged to bring a table cover or other means of attaching a sign on the front of the table to identify your organization

Banners / displays:

Every exhibitor has a board to display their information (size 100cm x 250cm), any other displays or banner will be banned from the exhibition space.

Booth with structure (shell scheme)

Purpose:

Shell scheme booths are intended for companies/ associations that wish a greater exposure than what could be offered by the simple table option and that wish to receive a fully equipped exhibition stand

Cost:

CHF 650.00 + VAT (if applicable) per square meter

Minimum size of the booth:

6 square meters (2 meters X 3 meters)

What it includes:

- Reserved space
- White wall modules fitted into aluminium stand system
- Electrical supply for lighting
- Fascia board for company/association name
- Spotlights, 100 W
- 1 table & 2 chairs
- Stand cleaning
- 2 entries to the Forum for those managing the stand

Information & booking:

Please email ghf2018@symporg.ch for bookings. You will then be put into contact with our conference management company Symporg for all logistics issues.



CONTACTS FOR SPONSORING & EXHIBITION

Geneva Health Forum

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Operations & Logistics

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